I'm a product designer focusing on inclusive, accessible and human-centered customer experiences.

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2407 Noble Manor Lane
Frederick, MD 21716

Christian Brennan

Expertise:

UX Ressearch (UXR)
Competitive benchmarking
Stakeholder interviews
Persona development
Empathy mapping
User journey mapping
Mind mapping
Affinity mapping
Usability testing
- Moderated (Qualitative)
- Un-moderated (Quantitative)

User Experience (UX/UI)
Design thinking
Visual design
- Wireframing
- Component development
- Prototyping
Workflow Process Mapping

Tools
Figma + FigJam
Miro
Sketch
Adobe XD
inVision
Jira + Monday
Adobe Creative Cloud
- Photoshop
- InDesign
- Illustrator
Wordpress Admin

Frontend Development
HTML5
Flexbox + CSS Grid
Bootstrap CSS
jQuery
XSLT
HTML Email

Graphic Design
Brand ID Development
Logo Illustration
Advertising
Booth / Exhibit Design
Keynote / PowerPoint
Custom Infographics

Objective:

To join a dynamic team of design thinkers and strategist that prioritize customer experience and human-centered methodologies to develop innovative and inclusive solutions for all of our users.

Employment:

Tallwave | Product Designer:
April 2021 – Present (Scottsdale, AZ)
Working closely alongside design team leads and stakeholders, I craft meaningful interactive customer experiences, participate in persona workshops + design studios, moderate usability testing and deliver value-centered digital solutions for clients.

Personify (A2Z Events) | Design Lead:
Sept 2018 – Present (Columbia, MD)
Design team lead for exposition and conference management business unit within the Personify portfolio. Responsible for implementing design strategy and project planning for in-house team that builds client event websites, product UX/UI enhancement of our SaaS offerings and manages client CMS training.

a2z, Inc. | Web Graphic Designer:
Sept 2014 – Aug 2018 (Columbia, MD)
Senior web graphic designer for cloud-based, award-winning SaaS company specializing in exposition and conference management solutions. Responsible for overseeing all brand-related communications, client event websites, native mobile app design and collaborating with our product engineers to enhance over-all UX/UI for our product.

DENTONS LLP | Senior Graphic / Web Designer:
Jan 2009 – Aug 2014 (Washington, DC)
US senior design lead for worlds largest, elite, global law firm. Responsible for overseeing other designers, while supporting, rolling out and maintaining various brand-related efforts after various acquisitions. Collaborated closely with tech and marketing leads on various advertising campaigns and initiatives that saw our global footprint grow more than 3x in over 4 years.

The Pomerantz Agency | Senior Graphic Designer:
Sept 2007 – Dec 2009 (Annapolis, MD)
Senior designer for award-winning advertising agency in Annapolis, MD. Worked closely with our art director and leadership to develop exceptional brand ID, advertising, collateral, web design, custom HTML email and landing-pages.

SmArt Media Solutions | Designer / Principal:
2004 – Present (Brunswick, MD)
(Side-business) Freelance web design, frontend development, brand ID, custom collateral, advertising, HTML email, booth design and presentation.

Maxim Healthcare Services, Inc. | Mid-Level Designer:
Jan 2003 – Aug 2007 (Columbia, MD)
Responsible for all print / digital-related, internal communications including custom collateral, signage, brand ID packages and advertising Campaigns.

Morningstar Design | Junior Level Designer:
Jan 2001 - Dec 2002 (Frederick, MD)
Boutique ad agency designer responsible for brand dev and collateral.

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Designer

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Education:

- UX Design Institute: <u>User Experience Diploma</u>
- Interaction Design Foundation: <u>Membership</u>
- Interaction Design Foundation: <u>Course Certificates Earned</u>
- General Assembly: User Experience Design Circuit
- General Assembly: Javascript Circuit
- Team Treehouse: Front-end Web Development Track
- Envato (net tuts+) Training - PSD to HTML / CSS
- Lynda.com - HTML5 / CSS3 / jQuery Training
- ed2go.com Classes for Advanced xHTML & CSS Online Training
- Think BIG, Learn Smart xHTML/CSS Training - Washington DC (2009)
- University Of Baltimore – Sping 05 through Fall 05 (Grad Pub Design)
- **B.F.A. @ Frostburg State University, Frostburg, MD 1996-2000**
- Spring Semester (1999) Mary Immaculate College, Limerick, Ireland.
- (Foreign Exchange Program / General Studies)

Major in Graphic Art and Design / Minor in Art History

Awards:

- 2022 Annual Tallwave Award for (Curiosity)
- 2008 Graphic Design USA - 1st Place Award (In-House) Collateral
- 2007 NAPP (National Association of Photoshop Professionals) Member
- 2004 Mosaic Print – Poster Contest 2nd Place
- 2003 Fontana Lithograph – Darrell Green Foundation Poster Contest
- 2000 Frederick Addy Awards (First Place / Student Show)
- 1997 FSU Freshman / Roper Artist of the Year Award (First Place)

References: Available Upon Request